

CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

Contract / Revision	Alt Order #
497689 /	06364782
<u>Product</u>	
TARKANIAN 4 CONGRESS	
<u>Contract Dates</u>	<u>Estimate #</u>
10/08/12 - 10/14/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
Tarkanian for Congress	10/05/12 / 10/05/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											Spots	
N 1	KVVU	10/08/12	10/08/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$85.00			
N 2	KVVU	10/08/12	10/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$275.00			
N 3	KVVU	10/08/12	10/08/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$275.00			
N 4	KVVU	10/08/12	10/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				2	\$700.00			
N 5	KVVU	10/08/12	10/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$2,150.00			
N 6	KVVU	10/08/12	10/08/12	Cops/Dog The Bounty Hunter 1-2pm			:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				2	\$195.00			
D 7	KVVU	10/11/12	10/11/12	Special Early News	Special Early News		:30			NM	0	\$0.00
N 8	KVVU	10/08/12	10/08/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$625.00			
Totals											9	\$5,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	9	\$5,200.00	\$4,420.00
Totals	9	\$5,200.00	\$4,420.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6364782 ***
*** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT 5/12 18-20
CHANGES *** KVUU-TV ***

ADV # _____ ADV. NAME POLI/D TARKANIAN/R/CON/NV
AGY # AGY. NAME SANDLER & INNOCENZI

705 PRINCE STREET

ALEXANDRIA, VA 22314

PRDCT TARKANIAN 4 CONGRESS EST#
COMMENTS: (LINE, ORDER,

ICE)

FLIGHT DATES OCT8/12 OCT14/12 WK-1

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• B E C P C C B

ORDER CANCELED
MONDAY SPOTS ALREADY BOOKED
TOTAL \$5200
PLS CNF THANKS

DANNY TARKANIAN FOR CONGRESS

PROGRAM : NEWS	10/8	1
ORD COM1: ORDER CANCELED		
2 * 900A-1000A		
	\$275.00	
PROGRAM : MORE		
ORD COM1: ORDER CANCELED		
		MON
		1

3	*	200P-300P	30	\$275.00	10/8	10/8	1
PROGRAM :	KATIE COURIC						MON
ORD COM1:	ORDER CANCELED						
4	*	700A-900A	30	\$700.00	10/8	10/8	2
PROGRAM :	NEWS						
ORD COM1:	ORDER CANCELED						

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